

WHAT-IT-WAS CALIFORNIA COAST

Take a scenic and eclectic road trip along the California Coast.
Spectacular views, historical information, and amusing stories.

The California Coast is considered a national treasure by those who dare to take the ride!

TAKE A RIDE ALONG THE COAST

- ◆ OVER 800 MILES OF COASTLINE
- ◆ MAJESTIC ROADS & BLUFFS
- ◆ CATASTROPHIC LANDSLIDES & TSUNAMIS
- ◆ BEAUTIFUL SAND BEACHES
- ◆ PLUS SOME MYSTERIOUS SECRET SPOTS



SURFWARE MEDIA PRESENTS
"WHAT-IT-WAS CALIFORNIA COAST"
WRITTEN & DIRECTED BY RICH SUMNER
NARRATED BY STAN KEYAWA

INTERVIEWS FEATURING JOHN VAN HAMERSVELD, CHRIS EPTING, ALLAN SEYMOUR & WYLAND
FEATURING MUSIC BY THE NEW WEST GUITAR GROUP, THE MERMEN, SIMON DAUB, PAT KELLEY, RON PEDLEY, MATT BISSONETTE & TOM KUBIS

WHAT-IT-WAS.COM



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LOWER THIRD
TITLES INCLUDE
GPS SHORT CODES
FOR VIEWER TRACKING
ON GOOGLE MAPS™



DELIVERY OPTIONS

BROADCAST/STREAMING
7 EPISODES
48+ MIN EACH

WHAT IT WAS - CALIFORNIA COAST

WHAT-IT-WAS.COM - RICH SUMNER - INFO@SURFWAREMEDIA.COM

Episode 1: Northern California - Part 1 (46 min)

The Waikiki of the West Coast, Oregon/California border, Crescent City, Trinidad, Eureka, The Lost Coast, Shelter Cove & the Humboldt Redwoods.

Episode 2: Northern California - Part 2 (47 min)

Shoreline Highway, Glass Beach, The Russian Gulch, Mendocino, Point Arena, Stewarts Point, The Sonoma Coast, Point Reyes National Seashore & the Muir Beach Overlook.

Episode 3: Southern California - Part 1 (43 min)

The history of Golden Gate Bridge & the beautiful sand beaches of Southern California. Travel from the US/Mexico border to Doheny State Beach.

Episode 4: Southern California - Part 2 (47 min)

The history of Killer Dana, Salt Creek's connection to The Endless Summer, Laguna Beach, Corona Del Mar & Newport Beach.

Episode 5: Southern California - Part 3 (46 min)

Surf City/Huntington Beach, Seal Beach, Palos Verdes, the South Bay, Venice, Santa Monica, Malibu & Point Mugu.

Episode 6: Southern & Central Coast (55 min)

Port Hueneme, Hollywood by the Sea, Ventura, Rincon, Carpinteria, Santa Barbara, the Goleta Coast, The Guadalupe-Nipomo Dunes, Pismo & Avila Beach, Morro Bay & the southern entry of Big Sur.

Episode 7: Central California & Big Sur (59 min)

Journey south from San Francisco to Half Moon Bay, San Gregorio, Shark Fin Cove, Santa Cruz, Monterey Bay, the 17 Mile Drive, Pebble Beach, Carmel & Big Sur.

LONG BEACH
CALIFORNIA OREGON BORDER
SMITH RIVER OVERLOOK
POINT ST GEORGE LIGHTHOUSE
GARTH'S REEF/CASTLE ROCK
CRESCENT CITY
DEL NORTE REDWOODS
STONE LAGOON RED SCHOOLHOUSE
PATRICK'S POINT STATE PARK
TRINIDAD WHARF
MOONSTONE BEACH COUNTY PARK
LITTLE RIVER STATE BEACH
EUREKA MAIN STREET
INDIAN ISLAND LANDMARK
HUMBOLDT BAY NATIONAL WILDLIFE REFUGE
FERNDALE
THE LOST COAST - DEVILS GATE
SHELTER COVE
GARBERVILLE
RICHARDSON GROVE STATE PARK
LEGGETT - DRIVE-THRU TREE PARK
GLASS BEACH TRAILHEAD PARKING
POMO BLUFFS PARK - NOYO BAY
THE RUSSIAN GULCH
MENDOCINO HEADLANDS STATE PARK
BREWERY GULCH VIEWPOINT
ALBION RIVER CAMPGROUND
NAVARRO RIVER REDWOODS STATE PARK
SHORELINE HIGHWAY - CAVANAUGH GULCH
CLIFFEY'S COVE VIEW POINT
ELK-GREENWOOD STATE BEACH
POINT ARENA LIGHTHOUSE
BOWLING BALL BEACH
ANCHOR BAY
GUALALA POINT REGIONAL PARK
STEWARTS POINT - ROCKY POINT
HORSESHOE COVE - HORSESHOE POINT
FISH MILL COVE - SALT POINT STATE PARK
GERSTLE COVE STATE MARINE RESERVE
WALSH LANDING - OCEAN COVE CAMPGROUND
FORT ROSS
SONOMA COAST STATE BEACH
RUSSIAN RIVER VIEW POINT
JENNER
GOAT ROCK STATE BEACH
DUNCAN'S LANDING OVERLOOK
SALMON CREEK STATE BEACH
BODEGA DUNES
BODEGA BAY
THE TIDES WHARF & RESTAURANT
DILLON BEACH & NICK'S COVE
TOMALES BAY TRAILHEAD
POINT REYES
CHIMNEY ROCK TRAIL HEAD
POINT REYES LIGHTHOUSE
BOLINAS

STINSON BEACH
MUIR BEACH OVERLOOK
GOLDEN GATE BRIDGE
DAIRY MART ROAD - US/MEXICO BORDER
IMPERIAL BEACH
SILVER STRAND STATE BEACH
CORONADO HOTEL
SAN DIEGO HARBOR
SHELTER ISLAND
POINT LOMA - CABRILLO MONUMENT
FORT ROSECRANS NATIONAL CEMETERY
SUNSETS CLIFFS - LUSCOMB'S POINT
OCEAN BEACH PIER
MISSION BEACH - BELMONT PARK
PACIFIC BEACH
WINDANSEA BEACH
CHILDREN'S POOL LA JOLLA
MT. SOLEDAD NATIONAL VETERANS MEMORIAL
LA JOLLA SHORES PARK
TORREY PINES GLIDERPORT/GOLF COURSE
DEL MAR BEACH AND RACETRACK
SOLANA BEACH - FLETCHER COVE BEACH PARK
SAN ELIJO STATE BEACH
SWAMI'S SEASIDE PARK
ENCINETAS
MOONLIGHT STATE BEACH
LEUCADIA STATE BEACH
PONTO STATE BEACH
SOUTH CARLSBAD STATE BEACH CAMPGROUND
CEREZO BLUFFS - TERRA MAR POINT
TAMARACK BEACH
ENCINA PUBLIC FISHING AREA
CARLSBAD
OCEANSIDE - HARBOR BEACH/HARBOR
CAMP PENDLETON VISTA POINT
SAN ONOFRE STATE BEACH
TRESTLES BEACH
SAN CLEMENTE
CAPISTRANO BEACH
DOHENY STATE BEACH
DANA POINT
DANA STRANDS BEACH
SALT CREEK
LAGUNA BEACH
HEISLER PARK - DIVERS COVE
CRYSTAL COVE STATE PARK
CORONA DEL MAR - INSPIRATION POINT
NEWPORT BEACH - THE WEDGE
BALBOA ISLAND
HUNTINGTON BEACH
THE GOLDEN BEAR NIGHTCLUB
BOLSA CHICA STATE BEACH - GUN CLUB
SUNSET COUNTY BEACH - HUNTINGTON HARBOR
SEAL BEACH - MARINA PALACE
VINCENT THOMAS BRIDGE
BATTLESHIP USS IOWA MUSEUM
LOS ANGELES HARBOR

CABRILLO BEACH
LOS ANGELES HARBOR LIGHTHOUSE
PALOS VERDES - PORTUGUESE BEND
WAYFARERS CHAPEL
TORRANCE BEACH
REDONDO BEACH PIER
HERMOSA BEACH PIER
MANHATTAN BEACH PIER
DOCKWEILER BEACH - LAX
PLAYA DEL REY
MARINA DEL REY
VENICE BEACH BOARDWALK
OCEAN PARK
SANTA MONICA PIER
WILL ROGERS STATE BEACH
TOPANGA BEACH
DAN BLOCKER BEACH
MALIBU SURFRIDER BEACH
PARADISE COVE BEACH
ZUMA BEACH
POINT DUME
EL MATADOR BEACH
LEO CARRILLO STATE BEACH
COUNTY LINE BEACH
SYCAMORE COVE BEACH
THORNHILL BROOME STATE BEACH - SANDY DUNES
POINT MUGU
PORT HUENEME
SILVER STRAND BEACH
OXNARD STATE BEACH PARK
VENTURA HARBOR & PIER
SURFERS POINT AT SEASIDE PARK
EMMA WOOD STATE BEACH
SOLIMAR BEACH
RINCON PARKWAY & FARIA COUNTY PARK
PIER SHOALS PUBLIC BEACH
MUSSEL SHOALS, CA
LA CONCHITA BEACH
RINCON POINT
CARPINTERIA STATE BEACH
SUMMERLAND BEACH
MONTECITO
SANTA BARBARA
DOUGLAS FAMILY PRESERVE
SANDPIPER GOLF CLUB - ELWOOD
EL CAPITAN STATE BEACH
REFUGIO STATE BEACH
GAVIOTA STATE PARK BEACH & CAMPGROUND
JALAMA BEACH COUNTY PARK
HOLLISTER RANCH - POINT CONCEPCION
OCEAN BEACH PARK
VANDENBERG/LOMPOC
GUADALUPE DUNES PRESERVE
OCEANO DUNES
PISMO BEACH
AVILA BEACH

SAN LUIS OBISPO
MOTEL INN - WORLD'S FIRST MOTEL
MORRO BAY
MONTANA DE ORO STATE PARK
CAVUCOS
ESTERO BAY - CAMBRIA
MOONSTONE BEACH PARK
LEFFINGWELL LANDING STATE PARK
WILLIAM RANDOLPH HEARST MEMORIAL BEACH
ELEPHANT SEAL VISTA POINT
SAN CARPOFORO CREEK
RAGGED POINT RESORT
GOLDEN GATE PARK - SUTRO BATHS
OCEAN BEACH
FORT FUNSTON
PACIFICA
PEDRO POINT OVERLOOK
TOM LANTOS TUNNELS
DEVIL'S SLIDE TRAIL
JV FITZGERALD MARINE RESERVE
PILLAR POINT - MAVERICKS
HALF MOON BAY
SAN GREGORIO STATE BEACH
PESCADERO STATE BEACH
BEAN HOLLOW STATE BEACH
PIGEON POINT LIGHT STATION
ANO NUEVO
DAVENPORT
SHARK FIN COVE - BONNIE DUNE
NATURAL BRIDGES STATE BEACH
SANTA CRUZ
CAPITOLA BEACH
SEACLIFF STATE BEACH
MOSS LANDING - MONTEREY CANYON
MONTEREY - CANNERY ROW
PACIFIC GROVE - LOVERS POINT PARK
JOHN DENVER MEMORIAL
ASILOMAR STATE BEACH
17 MILE DRIVE
PEBBLE BEACH GOLF COURSE
CARMEL BEACH
POINT LOBOS STATE NATURAL RESERVE
BIG SUR NORTH
SOBERANES - GARRAPATA STATE PARK
BLUFF TRAIL
BIXBY CREEK BRIDGE
POINT SUR LIGHTHOUSE
PFEIFFER BIG SUR STATE PARK
MCWAY FALLS
BIG CREEK BRIDGE
LIMEKILN STATE PARK
PACIFIC VALLEY BLUFF TRAILHEAD
WILLOW CREEK
MUD CREEK LANDSLIDE
AND MANY MORE....